



RKC Reporter

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KIWANIS MAGAZINES SPOTLIGHT OPPORTUNITIES

Over two-thirds of American Kiwanis Clubs last year contributed over \$5000 apiece in community service projects, with 15% exceeding \$25,000. "Kiwanis" is the "Global trademark for service" according to the annual report in the April, 2006, issue of the *Kiwanis Magazine*.

The membership of the sponsored Kiwanis family groups (Key

Club, K-Kids, Builders, Aktion) now exceeds the parent organization, and the Iodine Deficiency Disease partnership is now preventing 80 million newborn children a year from medical and physical problems attributable to that source.

States outgoing Kiwanis International President Case Van Kleef, "A few Kiwanians still say we are a

local service club and should only address needs in our own local communities. But in practice Kiwanians are too caring and too generous to ignore the larger world around us."

A more pragmatic view is that expressed by Lt. Governor of Pacific Northwest District Division 15, Ray Burley: "A solid local identity with Kiwanis and *(See Report, p.3)*

DEEPLINK PROJECT NEW ROSEMEAD COMMUNITY RESOURCE

Have an emergency? Call 911! But what if you need to know the sheriff's non-emergency local number, the location of local scout troops or a 12 step program for workaholics?

Clogging 911 for non-emergency information slows rapid response to genuine emergencies – thankfully there is now a practical alternative.

Rosemead Kiwanis, through its website deeplink initiative, is supporting part of a Los Angeles County effort to provide 211 general information service.

The service places the County among the expanding number of metropolitan areas where such non-emergency informa-

tion is available 24 hours a day.

Providing this information is not easy. Operators must rely on a computerized information database maintained by both function and zip code. The database is composed of information regarding public programs and

(see Deeplink, p. 4)

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Club

'Since 1945'

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RKC SOAP REPORT – April, 2006

(SOAP = “Supported Organizations and Projects” of the Rosemead Kiwanis Club; for information on K-family groups mentioned here please see links on the right side of the rosemeadkiwanis.org website home page)

Book Fair Support

Ten Rosemead High School KEY Club members on Saturday March 18, 2006 helped greet and guide guests to a book fair at a Rosemead area convalescent home. In addition they helped set up and take down the event as well as chatting with residents. In total the group spent 50 service hours on the activity.

Algebra Tutoring

Don Bosco KEY Club members are teaching algebra to Garvey and Temple Intermediate School students on Saturday mornings for three hours.

This effort is similar to the ongoing weekly

homework assistance program at the Savannah Elementary School by the RHS KEY Club.

History Lesson

Bob Breusch, as part of the April 6, 2006, RKC meeting, chaired a multi-student presentation of Temple Intermediate School entries in the Los Angeles County history contest. About 35 Temple students developed presentations about persons or an event of historical significance

Easter Hunt

Several Rosemead KEY Club members helped hide eggs for children at Garvey Park in conjunction with the Rosemead

Parks and Recreation department on Saturday, April 15, 2006, logging twenty four service hours.

Rebuilding Together

Thirteen Rosemead High School KEY Club members helped clean, paint, and fix low-income homes in the San Gabriel Valley area on Saturday, April 29, 2006. This was a major effort logging a total of 104 service hours.

March of Dimes

Numerous RHS Key Club members helped with the March of Dimes drive during April, raising several hundred dollars at both an All Clubs Food Sale featuring bowtie pasta

and a program at Johnny Rockets. The March of Dimes effort is part of four nationwide KEY Club fundraising efforts and is directed at eradicating birth defects and other infant health problems.

Kiwanis ROP Guests

On Thursday, April 27th, the Rosemead Kiwanis Club joined the Rosemead High School ROP Panther’s Sunrise Club for lunch.

Instructor Bonnie Jakeway and several students illustrated the groups’ excellent program in food preparation and management. RHS KEY Club President-elect Bianca Hong was also present.

RIF GROUPS ANNOUNCE SUMMER PLANS

Both the national Reading is Fundamental (RIF) and regional (RIF-SoCal) organizations are partnering with other groups this summer.

RIF has formed the “Reading Planet Club,” a free on-line group for kids located at www.rif.org. Its

members participate in age-specific “Reading Challenge” activities. There is a possible gift card from Target® stores for those who are successful.

The RIF “Reading Challenge” program requires specified parent-confirmed minimum hours of reading

before September 1, 2006. The age specific amounts are:

- 5-7 yr olds - 5 hrs**
- 8-10 yr olds - 7 hrs**
- 11-12 yr olds - 10 hrs**
- 13-15 yr olds - 15 hrs**

RIF-SoCal has made arrangements for their website to be a portal to Amazon.com. All

purchases made by anyone after first passing through the rifsocal.org portal generate a contribution to RIF-SoCal.

The RIF-SoCal arrangement has no specific restrictions or qualifications – the entire process is seamless and automatic.

(From Report, p. 1)

seniors housing, or any other permanent project, makes fundraising for larger international projects a little more palatable."

Burley's Club in Nanimo, BC, thinks big indeed – it owns, through a companion group, Kiwanis Village. This is an affordable senior housing complex that includes 150 units, divided between independent living, assisted living and complex care.

Community impact directed at another level was exemplified by a 60,000 sq foot Kiwanis children's playground in memory of Annie Cumpston. She was a six year old killed by a drunken driver in March, 2003, while riding home from the cir-

cus. It includes "a tree house, amphitheater, out door classroom, puppet theater, baseball park, courtyard and memorial garden." The facility continues a Kiwanis playground-building tradition that dates from the earliest days of Kiwanis in 1915.

Report the April Kiwanis Cal-Nev-Ha Magazine: "In Detroit a gang of street kids were throwing rocks at Joe Prance's car. The boys had no place to play, so using cars for target practice was their sport. Rather than getting angry at the boys Prance and his fellow Kiwanis members built for those kids a playground."

Other Kiwanis Clubs in 2005 have provided funds for service animals, usually dogs, to

deal with problems as diverse as autism, hearing, disaster search and anxiety reduction for hospitalized patients.

80% of the clubs held at least one "Children - Priority One" community presentation, frequently partnering with Key Clubs and other organizations. Some were prepackaged from Indianapolis – others were unique. An example is the "Every Child a Swimmer" program sponsored by the Seminole FL Kiwanis Club.

Certain activities are beginning to be picked up by various clubs – among them a custom of donating personal dictionaries to third grade elementary stu-

dents. Another is joint "Safety and Preparedness Fairs" in association with the Red Cross and other groups. A third is the concept of giving awards to local citizens for aiding police or benefiting the community.

The Spring issues of the National and District Kiwanis publications cited above are chock full of similar examples of the Kiwanis spirit. We suggest that all members and friends of the Kiwanis family peruse them at length.



KIWANIS AREA CLUB MEETINGS

There are regular meetings of other Kiwanis clubs in our area, including those listed below. For current information see our Rosemead Kiwanis website under 'Meetings' at RosemeadKiwanis.org.

- Alhambra
- Altadena/Crown City
- El Monte
- Montebello
- Monterey Park
- Pasadena
- Pico Rivera
- San Gabriel
- San Marino
- Sierra Madre
- South El Monte
- South Pasadena
- Temple City



(Deeplink, from p. 1)

services. The information is supplied voluntarily by various groups, including government agencies, charities, churches and the like. It is organized first into categories and then into sub-categories.

Interested persons have three options in accessing this information. They can:

- Call 211 and be given contact information
- Go to healthycity.org and do their own research, or
- In some communities (such as Rosemead) utilize an indexed website deep-linked to specific groups and programs.

"Deep-linking requires coordination both for initial indexing and annual updating," explains rosemeadkiwanis.org webmaster Art Landing.

"211 infobase resources are funded for software and response – content is dependent on voluntary co-operation.

"Take, for example, spiritual organizations. Rosemead at the beginning of 2006 had forty-eight known such groups, thirty-five of them Christian, listed on our rosemeadkiwanis.org website. Only seven Buddhist and two Christian groups of these forty-eight were even listed in the healthycity.org database! Even those lacked the detailed coverage to which they were entitled.

"By the end of summer of 2006 we intend that the Rosemead Kiwanis Deeplink Project will have updated this to include full details of as many groups as will co-operate.

"The healthycities.org database pages will be linked directly from our website. Each organization will also have a cross link from the database and our website to the organization's webpage if the group has one.

"Schools are another example. On the rosemeadkiwanis.org website each school in Rosemead has a listing that includes state test scores and (in some cases) campus groups, programs and sched-

uled activities. By the fall semester we hope to have full details for every school.

"We hope to maintain this approach indefinitely as a community resource – not just for spiritual groups, but for all healthy cities/211 categories."

The rosemeadkiwanis.org website is, of course, designed to be much more than just a subset of the 211 database.

It is part of a larger Rosemead Kiwanis effort to foster Rosemead unity by providing a very useful community resource.

The key to its success is awareness and utilization – which is why we are trying to make the emailed RKC Reporter and related bulletins available to all persons living or working in Rosemead.

Email addresses are being actively solicited at most Kiwanis connected events; they may also be emailed, with name and preferably type of owner (student, adult resident, employee, business owner etc) to kcrosemead@aol.com.

.KIWANIS 'We Build'

**Over the years
Kiwanis themes
have included:**

- **Business mutual aid**
- **Young Children**
- **Education**
- **Spiritual Development**
- **Economic Education**
- **Community Health and Recreation**
- **Developmentally Challenged**
- **Parent Education**

'Helping and changing the world—one person and one community at a time'